Bloomberg BMC Intro for Faculty
Last update June 2017

This one page guide provides the necessary steps and links on how to get started with Bloomberg Market Concepts (BMC) and how to integrate BMC into your class syllabus.

1. Bloomberg Market Concepts (BMC) is an 8 hour self-paced e-learning course that provides a visual introduction to the financial markets. BMC consists of 4 modules – Economics, Currencies, Fixed Income and Equities – woven together from Bloomberg data, news, analytics and television. Using the BMC digital courseware as a course companion frees up class time for more advanced topics. Click the link below to watch a short video about BMC. https://about.bloomberginstitute.com/universities/bloomberg-market-concepts/

2. Refer to the FAQ page below for frequently asked questions. Note that BMC provides professors with a complimentary login to review the content. https://about.bloomberginstitute.com/university-faq/

3. From the link below you can find examples of how 100+ universities currently integrate Bloomberg BMC into a variety of different courses. https://about.bloomberginstitute.com/press/-syllabus

4. To include BMC as part of your class assignment, send a request to bbg.edu@bloomberg.net. With class information provided, Bloomberg will assign a specific “Group Code” that your students will need to use when registering for BMC. Bloomberg will also provide a link from which the faculty can monitor students' activities, such as whether they have completed the module within the class requirements.

5. Before assigning a BMC project, it is highly recommended that the faculty go over the module(s) he/she will assign to students to make sure the module is best suited to the student group.

6. Students should visit the Loyola CME web page for additional references/guides: http://luc.edu/alab